

## **2024 Circus Historical Society Annual Convention Advertising, Sponsorships, and Sales/Display Table Rentals**

The 2024 Circus Historical Society Convention, which will be held at the Marriott Northeast/Emory University Area in Atlanta Georgia from August 4<sup>th</sup> through 7<sup>th</sup>, will be a great place to sell your circus-related memorabilia, display your circus art, models, and collections, and to promote your business or organization to the circus community by advertising in the souvenir program.

### **Sales Table Rental Rate**

\$50.00 for the first Sales table, plus two chairs, and \$20.00 for each additional Sales table.

### **Display Table (e.g., circus models, art, etc.) Rental Rates**

\$20.00 for the first Display table, plus two chairs, and \$12 for each additional Display table.

### **Advertising in the Souvenir Program** (See next page for advertising copy specs)

Outside Back Cover	\$500
Centerfold	300
Inside Front Cover	250
Inside Back Cover	250
Full page	160
Half page	85
Quarter page	50
Eighth page	25

### **Corporate and Organizational Sponsorships**

\$1,000\* or more includes 4 conventions registrations, acknowledgement in the program, and a full-page ad in the program.

\$750\* includes 2 convention registrations, acknowledgement in the program, and a half-page ad in the souvenir program.

\$500\* includes 2 convention registrations and acknowledgement in the souvenir program.

\*Amounts can include the value of "in kind" services and equipment.

### **Individual Sponsorships**

Individual sponsors will be acknowledged in the souvenir program.

Center Ring	\$100
King Pole	75
Quarter Pole	25
Side Pole	15

**Deadline:** All ads and sponsorships must be ordered not later than June 15<sup>th</sup> to be included in the Souvenir Program.

### **Advertising, Sponsorships, and Table Rental Orders**

If you want to be a sponsor, advertise in the souvenir program, or rent Sales and/or Display tables, please contact Bruce Hawley at [president@circushistory.org](mailto:president@circushistory.org).

**Convention Program Advertising Specs  
(Playbill-size)  
MECHANICAL REQUIREMENTS  
FINAL TRIM SIZE NONBLEED IMAGE AREA**

Full Page 5 3/8" x 8 1/2" 4 5/8" x 7 3/4"  
Full Page Spreads 10 3/4" x 8 1/2" (Gutter safety is 1/4") 10 1/4" x 7 3/4"  
Half Page (Vertical) 2 1/4" x 7 3/4"  
Half Page (Horizontal) 4 5/8" x 3 3/4"

Quarter Page (Vertical) 2 1/4" x 3 3/4"

BLEED on Full size pages ONLY. Add 1/8" image, extended past final trim marks.  
Copy Safety 3/8" at all edges.